

Staffordshire, Shropshire & Black Country
Newborn and Maternity Network **N E W S**



You Are Invited to Attend the 7th Network Annual General Meeting

Wednesday 28th September 2011 @ 12 pm (lunch to be provided)

Walsall Manor Learning and Conference Centre, Route 301, Manor Hospital, WS2 9PS.

Please confirm if you will be attending by:

Phone: 01782 627381, or

E-mail: sarah.carnwell@nhs.net

What's coming up?

All Network events and study days, as well as those listed below, can be found on the Network website: <http://www.networks.nhs.uk/nhs-networks/staffordshire-shropshire-and-black-country-newborn/network-events>

WINNER!



Pictured from left: Bernadette Reda, Ruth Moore, Mary Passant with their award and Anne Milton MP

**ALL PARTY
PARLIAMENTARY GROUP
ON MATERNITY SERVICES -
MATERNITY AWARDS 2011**

August 2011

4th – Neonatal Surgical Study Day

September 2011

2nd – Quarterly Neonatal Surgical Grand Rounds

14th – Feeding and Nutrition Group

19th – Equipment Group Meeting

22nd – GCP Training and Audit Competition

28th – Network Board and AGM

28th – Workforce Development Group Meeting

October 2011

4th – Developmental Care Study Day

10th – Transfer User Group (formerly Transport)

13th – Obstetric Guidelines Group

14th – Maternity Network Planning Meeting

31st – Advanced Ventilation Techniques Study Day

December 2011

2nd – Quarterly Neonatal Surgical Grand Rounds

7th – Network Board

7th – Workforce Development Group

Staffordshire, Shropshire & Black Country and Southern West Midlands Newborn Network's submitted the winning nomination for the APPG Maternity Awards in the following category:

“Most marked improvement in services to address health inequalities or improve outcomes for mothers and babies – an award to celebrate the service or initiative which has made the furthest strides forwards in improving outcomes for their overall service or for a specific user group”

The West Midlands Neonatal Surgical Project addresses capacity and quality issues. Previously, in 2007/08, 110 babies were transferred out of the region. A tenfold reduction to 11 babies has been achieved by 2010/11. A neonatal surgical outreach nurse and visiting neonatologist have improved quality of care and co-ordination of neonatal surgical services which has also resulted in a £4 million saving.

Anne Milton MP, Parliamentary Under Secretary of State for Public Health, presented the awards at an afternoon reception in the Terrace Pavilion at the House of Commons on Monday 11th July. The judges felt that the West Midlands Surgical project offered something different, something that could inspire other Trusts and one that was of great benefit to women and families in the area. We would like to thank you all for your contribution in making this happen. A Press Release will be issued shortly.

NEWS from the Units

University Hospital of North Staffordshire – Congratulations to Khaled Ismail who is now Professor of Obstetrics and Gynaecology. Prof O'Brien has been re-elected International Fellow of the Royal College of Obstetrics and Gynaecology Council (RCOG). He represented the RCOG at the World Health Organisation (WHO) Regional Advisory Panel (RAP) meeting in Denmark in April 2011. Amongst the aims of this group are to address the Millennium Development Goals for maternal mortality, perinatal mortality, and women's reproductive rights.

Pictured below: WHO RAP



Shrewsbury and Telford Hospitals – Sue Ellis has stepped down from her post as NNU Ward Manager from the end of May. She will remain in post part-time until a replacement is appointed. Following which she will be returning to neonatal nursing part-time on the NNU.

Royal Wolverhampton Hospital – The NNU moved to their new unit on the 13 June 2006.

Mid Staffordshire General Hospital – Congratulations to Kirsten Spencer for passing the Lactation Consultant Exam in September 2010.

Congratulations also go to Paula Necchi (pictured below right) on completing Health Visitor training, which she completed whilst continuing to work part time on the SCBU. Paula will be returning to her full time hours in September.

Thanks to Chris Bradshaw, Staff Nurse, (pictured below left) who took part in a Trust project called 'Taking Patient Care to the Next Level' aimed at improving the patient journey.

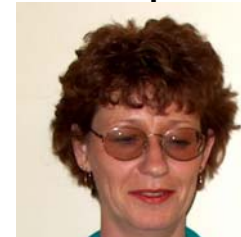


Chris Bradshaw

The SCBU are now proud owners of new bathroom facilities for parents. Chris identified that parents had to leave the unit to go to the antenatal ward for a bath or shower. Finances for new bathroom facilities on the unit were raised through fund raising projects, local firms donating materials, a large donation from a company in the hospital, and parents donating accessories. The project will be presented in Manchester at a National Conference in July.



Kirsten Spencer



Paula Necchi

Maternity Network Stakeholder and Perinatal Education Day



Peter Badger, MD,
Clevermed

The Maternity Network Stakeholder event was held on the morning of the 11 February 2011, 70 delegates attended the event held at Dudley Clinical Education Centre. Delegates commented on the good mix of presentations that provided an excellent update.

The Perinatal Education event was held in the afternoon and had a surgical theme. 35 delegates attended the event, commenting on the excellent and interesting presentation by Mr Lander and the very good presentations relevant to daily practice.



Laurence Wood,
University Hospital of
Coventry and Warwickshire

This is an annual event and **the next Maternity Network Stakeholder and Perinatal Education Event 2012 is to be held on the 8 February 2012** with a theme around care pathways, transfers and data. Further details will be available in Autumn on the website:

<http://www.networks.nhs.uk/nhs-networks/staffordshire-shropshire-and-black-country>

NEWS from the Maternity Network



Sarah Blackburn

The Network wish to thank Sarah Blackburn, Maternity Network Administrative Secretary for all her hard work having now left the maternity network at the end of February. A recurrent funding stream for the coordination of the Maternity Network has not been found and therefore administration and management support to the Maternity Network is now provided through the Newborn Network.

A Maternity Network Planning Meeting was held on the 1 April at New Cross to identify the priorities and objectives for the maternity network for this year. The following objectives have been agreed:

- Objective 1: To receive feedback on the format and usefulness of the Network Obstetric Clinical Guidelines published in 2011**
- Objective 2: To explore the potential for introducing a common maternity data system**
- Objective 3: To develop and share good practice in maternity services**
- Objective 4: To obtain robust data on the clinical outcomes and service user experiences of IUT**
- Objective 5: To influence maternity service issues being taken forward within the new organisational structures in the NHS**

The Maternity Network Planning Meetings with representation from each of the maternity services in the network, obstetric and midwifery, are to be held quarterly throughout 2011/12 to take forward and monitor progress of the work streams necessary to achieve the objectives.

Obstetric Guidelines 2011-13

The first edition of the Obstetric Guidelines book has been published and copies of the books distributed to all units in the Network. The book has been compiled as an aide-memoire for all staff concerned with obstetric management, towards a more uniform standard of care across the Network.

The book includes 50 guidelines that have been drafted with reference to published medical literature and amended after extensive consultation. The book is available to purchase by individuals outside of the Network at a cost of £10.00 ISBN 978-0-9557058-2-3. Order forms are available on the maternity website:

Obstetric Guidelines

2011-13

The Beside Clinical Guidelines Partnership
in association with the
Staffordshire, Shropshire & Black Country
Maternity Network **NHS**

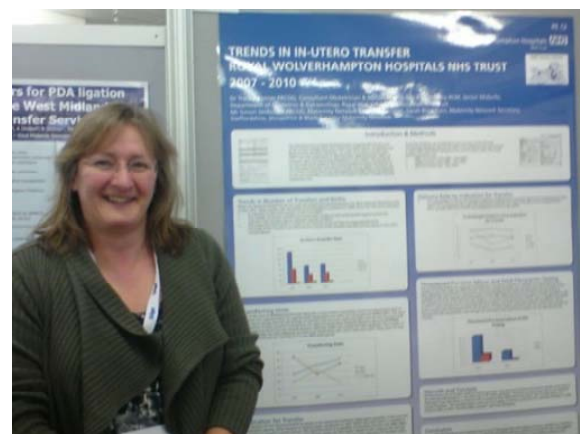
<http://www.networks.nhs.uk/nhs-networks/staffordshire-shropshire-and-black-country/guidelines>

We are inviting all users of the Guidelines to provide feedback by completing the user survey available via the website and returning it to the Network Office by the 31 July 2011.

IUT Audit

Tracy Vanner (pictured below) presented a poster of the IUT Audit at the Perinatal Medicine 2011 Conference in Harrogate. Over 100 IUT's have been recorded, mostly from New Cross with some from UHNS.

The Maternity Network is now considering if a standard IUT form can be developed to capture information about IUT's transferred in and out of units in the network.



IUT Research Study

The IUT Research Project is looking at the psychological effect of transfers on parents. 17 patients have been recruited, 7 have been interviewed and transcribed, another 3 are due to be interviewed in the next couple of weeks. It is anticipated that the study will be completed by the end of 2011, with the findings presented at the Maternity Network Stakeholder Event in February 2012.

NEWS from the Practice Educators

Thanks go to Julie Crabtree for taking on the role of Practice Educator whilst Jo Cookson was on Maternity Leave. Welcome back to Jo, who returned to work on the 4 July 2011. The **Network wide 3rd Education Audit** was distributed during June, the deadline for completed questionnaires was the 1 July 2011. A £40 book voucher will be awarded to the unit with the greatest percentage of replies. A presentation of the results will be given at the Network Board meeting in September.



Julie Crabtree

Each unit in the network will have access to **£500 of funding from the network for individuals to attend external training and education**. Individuals interested in accessing this funding should agree this with their manager. If agreed the manager will then need to liaise with Ruth Moore as to how to re-claim the cost of the training/education attended.

West Midlands Neonatal Palliative Care Project

Following the success of the Newborn Networks in the West Midlands and BLISS securing DOH funding to support palliative care projects, 7 Palliative Care Study Days were held, over 500 staff attended from across the West Midlands. The purpose of days were to disseminate and educate on the newly published care pathways around newborn and neonatal palliative care. Thanks go to the parents and speakers who made the days very "thought provoking" for those who attended.

Pictured below: Andy Spencer, Network Lead Clinician. Introducing the Palliative Care Study Day

Congratulations to the Neonatal Foundation Nurses

Congratulations to the Neonatal Foundation Nurses who have completed the programme, and huge thanks go to all the members of staff on the units who have given their help and support.

This was the first intake of the recently University of Wolverhampton validated programme with students able to obtain 20 Level 6 Credits. **The graduation and poster presentation is at 10am on the 19 July 2011 at Wolverhampton Medical Institute, New Cross Hospital, Wolverhampton.**



Following the work in the West Midlands on Neonatal Palliative Care this year, it is proposed to develop a Palliative Care Champion in each neonatal unit to be a member of a Network Special Interest Group to support and take forward palliative care initiatives both in their unit and across the Network.

The Network will fund the six Palliative Care Champions to complete this year the Neonatal Palliative Care E-learning Programme through Coventry University.

National Neonatal Senior Nurses Conferences Held at Tortworth Court

An excellent presentation on 'Developing High Quality Neonatal Services in Partnership' was given at the National Senior Neonatal Nurses Conference 'Managing the Opportunities' on the 13 May 2011 by (pictured from left) Chris Thomas, Gina Hartwell, Ann Chatfield and Barbara Hodgkiss.



TINY TRAVELLERS APPEAL



The WMNTS are in the process of raising funds through their Tiny Travellers Appeal to purchase a cooling mattress which will be used to treat babies who have suffered hypoxic ischemic encephalopathy (HIE), brain injury due to asphyxia, and are at risk of death or severe long term disability.

To find out more please visit the Just Giving website: <http://www.justgiving.com/TinyTravellersAppeal>