



**FREE
EVENT**

Choice Unlimited.

.....
**INFORMATION, SERVICES, IDEAS,
PRODUCTS AND INNOVATION**
.....

**For disabled people, older people and carers
in Leicester, Leicestershire & Rutland**

Thursday 5 April 2012 • Leicester Tigers Stadium





Choice Unlimited.

- It makes good business sense to do business with disabled people.
- It makes good business sense to recognise that disabled people are influential customers with an annual purchasing power of £80 million.
- It makes good business sense to meet the needs of a growing section of our population.





Choice Unlimited.



Choice Unlimited is the first free public event showcasing information, services and products for disabled people, older people and carers in Leicester, Leicestershire and Rutland.



Changes in the way disabled people receive money from the government to buy services means a new customer base for you.

This is an invitation to exhibit free of charge to a new customer base that is opening up to a wider range of service providers. Showcasing your services at Choice Unlimited will be a commercial opportunity and allow you to demonstrate your commitment to social responsibility.

Venue: **Leicester Tigers Stadium,
Aylestone Road, Leicester LE2 7TR**

Date: **Thursday 5 April 2012**

Time: **10am – 7pm**



Exhibition space is **FREE**. Please book in advance by visiting our website or calling us on **0116 285 9440**.





Choice Unlimited.



This event will be packed to the brim with ideas, products, services, information and innovation for disabled people, older people and carers. You can be part of it. Hundreds of exhibitors will be there covering a range of products and services including health and well-being, lifestyle and leisure, transport, work and voluntary support and many more. There really will be something for everyone at Choice Unlimited.

You can showcase your products and services to disabled people, older people and carers to improve your market share. There will be opportunities to network with other providers and engage with new customers. Speed networking sessions will be held throughout the day.



Choice Unlimited is hosted by the Regional Equality and Diversity Partnership (REDP).

For further information contact:

Telephone: **0116 285 9440**

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Website: **www.redp.org.uk**

Twitter: **@REDPartnership**

Visit us on Facebook

