

# Why should dermatology be a priority for STPs and healthcare professionals?



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Patient



NSGCCE

Nottingham Support Group for Carers of Children with Eczema

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## Welcome to the Nottingham Support Group for Carers of Children with Eczema



A collaboration between dermatology experts from The University of Nottingham, NHS and carers of children with eczema, the Nottingham Support Group for Carers of Children with Eczema provides support and information for families touched by eczema, mainly through web-based

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Real Christmas tree has many routes to make eczema worse: dust, pine sap, mould, pollen trapped, pine needle irritation of skin



10m



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Impetiqo information

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The most  
dangerous phrase  
in the language is "we've  
always done it this way."

From "The 7 Habits of Highly Effective People"





Cochrane UK @CochraneUK · 3h

The dangers of googling symptoms... feel familiar? [thenib.com/you-choose-you...](http://thenib.com/you-choose-you...)  
via @thenib



## **Lessons from this:**

- Patients will seek and need support
- Google health can be very dangerous
- One size does not fit all
- Shared decision making and addressing patients'/carers' concerns are important
- Untreated eczema can be horrendous
- Continuity of care and a relationship with HCP helps



## **Why should dermatology be a priority?**

- Huge workload managed mainly in primary care (13m GP consultations pa)
- The recent NHS England non-prescribing consultation covered 33 conditions and nearly half of those were dermatology ones.
- There are 200 dermatologist vacancies and each year BAD has to give support to around 50 dermatology departments





## Service pitfalls

- Fragmentation of services and unintended consequences of market forces eg Circle (TUPE and adult/ paediatric split/ adult in-patients/ interface with other departments)
- Waiting times multiplication: wait to see GP, then GPwER, then Dermatologist



<https://advertise.engineering.com/webinar-engineering-marketers-2018-budget-campaign-plans>

## Bear in mind:

- Disengagement
- Dermatology is not an easy target just because (apart from cancer) it is usual not terminal
- QoL not always linked to severity
- Continuity is the thing chronic skin conditions need
- Whatever changes happen you need evidence from providers of services managing skin conditions that they have developed and implemented an annual patient and public involvement plan
- Clear pathways with national standards and levels of training, developed with service users.



