

**HSJ Dermatology
Network – North West
27 February 2019
Holiday Inn Haydock**

The HSJ Regional Network meetings are initiated and organised by Wilmington Healthcare. This event is supported by Sanofi through the provision of sponsorship. This company have had no input into the design or content of the agenda but will be present on the day.

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Facilitator

Paul Midgley

Director of NHS Insight and
HSJ Regional Networks
Wilmington Healthcare



HSJ REGIONAL
NETWORKS

Breaking down the barriers to effective integrated patient care

- Newly rebranded to align with Health Service Journal (HSJ)
- New and improved website regionalnetworks.hsj.co.uk
- Wider invitee list to build a stronger network
- Greater emphasis on progressive meetings





Switch mobile phone off or to silent



Aims

To bring decision makers together in order to:

- Have a clearer appreciation of the key issues
- Be better informed
- Enable solutions through integrated, collaborative working
- Develop a forum for communication between individuals and organisations
- Share ideas and experiences
- Share patient experiences, innovation, data, clinical and technological advances

Outcomes

- Each of us leaves today with more knowledge and information than we arrived with
- A sustainable and relevant model for effective communication within and outside the integrated care system



Objectives

- Know what the data says about your outcomes and costs vs comparators, then aim high in your plans to improve
- Learn from each other, network tirelessly, make new friends
- Steal then adapt the best ideas
- Focus on and aim for recovery – what does that look like for patients?
- Provide parity of esteem in every part of the patient's journey
- Really make sure we get value throughout - sweat community assets as part of your strategy, engage all available resources not just NHS



Table Facilitators

If your table has a “facilitator required” sign, please do appoint this role amongst yourselves to assist the smooth running of the discussions and maximise the effectiveness of your time



Facilitator's Guide

On every table

- Questions posed
- Action points template

Responses will be uploaded on the NHS networks website for wider sharing
Please use Block capitals for the action points



Your delegate pack

- Agenda
- Speaker biographies
- Delegate list
- Evaluation form



SESSION ONE AGENDA

1pm Aims and Objectives **Paul Midgley**

1.10pm Chair's introduction **Dr Richard Azurdia**

Session One: Current landscape

1.20pm Why dermatology should be a priority for STPs and patients
Nick Evans

Session Two: Doing dermatology differently

1.40pm Defining clinical models for dermatology in hospital/trust mergers
Alison Brook and Dr Richard Azurdia

2pm Directed table discussions

2.25pm Feedback and panel Q&A **Speakers**

2.45pm Break and networking



Welcome and Introduction

“Chair introduction”

Dr Richard Azurdia

Consultant Dermatologist,
Royal Liverpool and Broadgreen
University Hospitals NHS Trust



Session One: Current landscape

**“Why dermatology should be a priority for
STPs and patients”**

Nick Evans

Chair of Trustees, Psoriasis Association



Session Two: Doing dermatology differently

“Defining clinical models for dermatology in hospital/trust mergers”

Alison Brook

Senior Programme Manager, Aintree University
Hospitals NHS Foundation Trust and Royal Liverpool
and Broadgreen University Hospitals NHS Trust

and Dr Richard Azurdia



Table feedback, discussion and panel Q&A

Tweet your questions #NWDN

- Dr Richard Azurdia
- Nick Evans
- Alison Brook



Table Discussion

- What are the key issues facing dermatology services in our patch (STP/ICS/locality)?
- What ideas can we adapt from today to transform services and patient outcomes locally?
- Who else should we involve to help transform and sustain dermatology services across our region whilst addressing the key issues?

Feedback from Tables & Panel Response



Break and networking
- back at 3pm please



SESSION TWO AGENDA

Session Three: Managing chronic skin conditions optimally

- 3pm RLBUHT Community Dermatology: Benefits and issues of a fully integrated service **Dr Stephanie Gallard**
- 3.20pm Directed table discussions
- 3.45pm Feedback and panel Q&A **Speakers**
- 4.10pm Chair's summary and key actions **Dr Richard Azurdia**
- 4.15pm Meeting close



Session Two: Managing chronic skin conditions optimally

**“RLBUHT Community Dermatology:
Benefits and issues of a fully
integrated service”**

Dr Stephanie Gallard

GPwER, Liverpool Dermatology
Integrated Clinical Assessment and
Treatment Services



Table Discussion

- Does our locality have a strategy for optimising early detection and referral of suspicious skin lesions?
- Does our locality have well defined and accessible clinical pathways for managing chronic skin conditions and escalating people quickly to achieve optimal symptom control?
- What ideas can we adapt to optimise referrals locally and make best use of specialists' time as per suggestions in the NHSE 100 day challenge?

Feedback from Tables & Panel Response



Table feedback, discussion and panel Q&A

Tweet your questions #NWDN

- Dr Richard Azurdia
- Dr Stephanie Gallard



Evaluation, Reflections and Key Points

- What are the main points learnt from the meeting?
- What will you share with your local clinical and commissioning colleagues?
- What would you like to change locally as a result?



Thank you for attending the North West Dermatology Network meeting

Please complete your feedback via online survey or paper copy
Slides, handouts & group work will be published on the website:

<https://www.networks.nhs.uk/nhs-networks/regional-dermatology-transformation-and>

Follow your group **@HSJevents #NWDN**

