

HSJ Dermatology Network - Midlands

The HSJ Regional Network meetings are initiated and organised by Wilmington Healthcare. This event is supported by Sanofi through the provision of sponsorship. This company have had no input into the design or content of the agenda but will be present on the day.

Date: Wednesday 8 May 2019

Venue: Manor Hotel Meriden, Solihull CV7 7NH

Chair: Dr George Moncrieff – GP and former Chair, Dermatology Council for England

12.15pm Registration and buffet lunch

1pm Chair Introduction: **Dr George Moncrieff**

Session One: Transforming outpatient care

1.15pm Reducing referrals and outpatient attendances to better manage resource: **Patricia Phillips – Senior Commissioning Manager, Birmingham and Solihull CCG**

Session Two: Appropriate triage and referral for suspicious skin lesions

1.35pm Improving referral accuracy, decreasing risk and saving resources in skin cancer whole systems: **Dr Simon De Vos - GPwSI and Associate Specialist in Skin Cancer, Oxfordshire and Worcestershire**

1.55pm Directed table discussions:

- Does our locality have a strategy for optimising early detection and referral of suspicious skin lesions?
- Does our locality have well defined and accessible clinical pathways for managing chronic skin conditions and escalating people quickly to achieve optimal symptom control?
- What ideas can we adapt to optimise referrals locally and make best use of specialists' time as per suggestions in the NHS England 100-day challenge?

2.25pm Feedback/Panel Q&A: speakers

2.45pm Break

Session Three: Optimising management of chronic skin conditions

3pm How to improve patient care in an Integrated Care System: **Dr Tracey O'Shea – Lead GP, Modality Partnership Community Dermatology Service, Birmingham**

3.20pm Directed table discussions:

- What are the key issues facing dermatology services in our patch (STP/ICS/locality)?
- What ideas can we adapt from today to transform services and patient outcomes locally?
- Who else should we involve to help transform and sustain dermatology services across our region whilst addressing the key issues?

3.50pm Feedback/Panel Q&A: speakers

4.10pm Summary and key learning points: **Dr George Moncrieff**

4.15pm Close

Wilmington Healthcare Limited reserves the right to change timings, content and speakers at any time.

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About Wilmington Healthcare

Wilmington Healthcare brings together the well-established healthcare insight and networking capabilities of Binley's, NHiS, Wellards and HSJ to create an unrivalled healthcare data, education and information resource with outstanding analytics capability to help you better understand and deal with your challenges.

About HSJ Regional Networks

Recently rebranded to fall under the established and respected HSJ events portfolio, the Networks series are free to attend meetings for NHS and associated healthcare professionals. Aligned to the development of integrated care systems, they provide a unique networking and learning environment across the health economy. Involving a broad reach of stakeholders, the meetings enable delegates to hear from specialist speakers and to address local challenges and priorities, which will help support better working arrangements and service change.

Presentation Overviews

Reducing referrals and outpatient attendances to better manage resource

This session will cover work that the CCG has completed and still yet to undertake in Transforming Dermatology outpatients.

Improving referral accuracy, decreasing risk and saving resources in skin cancer whole systems

With up to 50% of SCCs referred via the BCC pathway, there is considerable risk for patients and those who hold responsibility for services. A novel nodular lesion diagnosis and referral tool is presented, together with plans to validate the tool.

With almost 10 years' audited data, a well-regarded community skin cancer service has been the basis for a proposed Community Dermatology Service which will be discussed. It is proposed that the community service integrates with the local Dermatology Department in a seamless way. The proposed service includes financial and contractual elements to avoid otherwise inevitable destructive competitive approaches and gaming. This system includes continuing education of both GPWERS and GP practice leads which is intended to lead to improved accuracy in referrals.

In the setting of a '2 week wait' clinic, it may be possible to reduce referrals which can be critical for the sustainability of some Dermatology Departments as the challenges of recruitment continues.

How to improve patient care in an Integrated Care System

Dermatology Services are at breaking point in many areas of the UK with a decrease in consultant numbers and a year on year increase in referrals. The Modality Community Dermatology Service has shown that it is not just safe and efficient to provide specialist dermatology services in the community, it is also very popular with patients and it provides a faster, more easily accessible service. This reduces inappropriate hospital referrals and helps to de-medicalise common chronic conditions thereby helping the patients to become better managers of their own condition. We believe that with open communication channels to secondary care, this model can be extended further, reshaping dermatology provision, reducing waiting times and making better use of the available expertise and facilities.