

### Background

- A bespoke evidence based educational resource building upon the React to Red concept
- The concept aims to increase knowledge and awareness of pressure ulcer prevention and early intervention measures amongst carers, care home staff and all care providers with a focus on:
  - Reducing unwarranted variation of care
  - Reduce incidence and harm from pressure ulcers
  - Reducing hospital admissions
- The 5 year forward view supports integrated models of care which reduce variation, harm and hospital admissions

### Links to further information

A North Region Pressure Ulcer Summit  
[www.england.nhs.uk/events/highlights](http://www.england.nhs.uk/events/highlights)

<https://youtu.be/h2ghGBI2M9U>

For further information and to request a copy of the resource, please contact:

[England.R2R@nhs.net](mailto:England.R2R@nhs.net)

Leading Change, Adding Value - a framework for nursing, midwifery and care staff:

[www.england.nhs.uk/leadingchange](http://www.england.nhs.uk/leadingchange)

Five Year Forward View - NHS England:

[www.england.nhs.uk/wp-content/uploads/2014/10/5yfv-web.pdf](http://www.england.nhs.uk/wp-content/uploads/2014/10/5yfv-web.pdf)

[www.safetythermometer.nhs.uk](http://www.safetythermometer.nhs.uk)

**In order to achieve successful impacts and outcomes the following model has shown to be effective**

### Step 1

#### Identify a strategic lead to plan and develop a model

- Identify the issue for your population/commissioned care settings
  - consider existing/development of robust data sources for pressure ulcer incidence/prevalence – to establish both baseline and impact evaluation
  - consider care provider needs
- Consider existing care pathway provision and identify a clinical lead (ideally TVN) to embed the model
- Identify resource implications and develop a business case
- Consider the best approach to embed as a quality improvement initiative within your health economy, as a CQUIN or within a Quality Improvement Framework

### Step 2

- The Clinical lead champions the model for delivery and engages with care providers – e.g. via an existing Care Home Forum
- Develop a plan for training/evaluation – consider qualitative as well as quantitative measurements as well as timescales
- Establish link champions and develop a train the trainer approach using the React to Red training resource
- Consider an official launch and to develop an organisational communication strategy
- Consider how to engage carers/patients – patient information leaflet

### Step 3

- Implement training programme
- Undertake impact analysis
- Evaluate and socialise/celebrate your success
- Consider the best approach for embedding as a quality improvement initiative
- Consider an ongoing training model for care providers
- Work with local CCG / Local Authority and negotiate how to include React to Red within contracts with Care Homes