

Benchmarking Forum has been set up for:

Encouraging discussion

They are a great way for your members to connect over shared experiences.

Create separate communities for different groups so they can easily find topics that are relevant to them - ensures that they stay engaged with the conversations.

Improving communication

It was felt that rather than searching through a packed inbox of emails, you can simply ask a question within the forum and see everyone's responses in a clear, chronological order.

Another advantage is that the key points raised in the discussion don't have to be lost.

Increasing collaboration

Collaboration can help to bring out the creative ideas of members, as they can work closer together and bring new ideas to the table.

People can contribute their ideas in the knowledge that it is stored in an online workspace that can be referred back to at any time.

Please click [here](#) to join the forum today