

# ASTHMA



British Lung Foundation



Department of Health



nhsalliance



## Transforming Asthma Care

We are delighted to invite you to attend a one day workshop on delivering improved asthma care. The programme has been driven by **The Department of Health** with support from **Asthma UK**.

**There are three workshops planned across England for you to take the opportunity to:**

- Learn about what good quality asthma care looks like from both commissioning and clinical perspectives
- Meet colleagues locally to discuss strategies to reduce admission rates for asthma
- Consider the evidence on best practice in regular review and self management support
- Debate how to improve local services in line with national policy guidance for asthma
- Hear about resources and approaches to help achieve better outcomes in asthma

**Who should attend:**

- Healthcare professionals involved in managing patients with asthma from primary, community and secondary care
- Any professionals involved in service design and development, including commissioners, GP leads for respiratory disease in the commissioning consortia and long term conditions leads, business managers from respiratory services in secondary care

***Places are limited and free to attend for NHS Staff***

**Speakers at each workshop will include:**

- **Professor Martyn Partridge**  
Professor of Respiratory Medicine
- **Dr Robert Winter**  
Joint National Clinical Director
- **Kevin Holton**  
Head of Respiratory Programme  
Department of Health

Location	Dates
Birmingham	Tuesday 17th May
London	Tuesday 12th July
Bolton	Wednesday 13th July

*AstraZeneca, GlaxoSmithKline and Napp Pharmaceutical Group have provided funding for programme development and event costs. These companies have no editorial rights other than the sessions specified on the agenda.*

## Dates and Locations

SHA Region	Location	Dates
West Midlands	Birmingham	Tuesday 17th May
London	London	Tuesday 12th July
North West	Bolton	Wednesday 13th July

*Places are limited and are free to attend for NHS Staff*

*A full agenda is available online at [www.events4healthcare.com](http://www.events4healthcare.com)*

### Registration Form

Title (Mr/Mrs/Ms/Miss/Dr)	
First Name	
Surname	
Company /Organisation	
Job Title	
Address	
	Postcode
Email Address	
Tel	
Mobile	
Fax	
Dietary Requirements	

### How to Register

Register online : [www.events4healthcare.com](http://www.events4healthcare.com)

Or complete the form to the left and post it to:

#### Events4Healthcare

1 Arlington Court, Whittle Way,  
Arlington Business Park, Stevenage,  
Hertfordshire, SG1 2FS

Tel: 0844 824 66 88

Fax: 01438 725 035

### Partners for this programme are

AstraZeneca 

 GlaxoSmithKline



*AstraZeneca, GlaxoSmithKline and Napp Pharmaceutical Group have provided funding for programme development and event costs. These companies have no editorial rights other than the sessions specified on the agenda.*

### Venues and Dates

Please tick preference

Birmingham	Tuesday 17th May	<input type="checkbox"/>
London	Tuesday 12th July	<input type="checkbox"/>
Bolton	Wednesday 13th July	<input type="checkbox"/>

### Organisers



Maggie Fielding Consulting Ltd  
External Affairs Consultancy

Events **4** Healthcare  
delivering inspirational events