

## FUTURE FOCUSED LEADERSHIP

### Frontline Consultants

The leadership challenge for executive directors will be different in this new marketplace: operating with account to governors; delivering the innovation required to produce results; taking the risk to get there. This board level programme, designed to fit the future policy agenda, therefore provides the means to develop key leadership attributes in these areas of horizon scanning, strategy development and balancing risk & innovation.

The scope of the programme spans a number of dynamic environments; from external and transactional through to organisational and individual. The overall programme objectives are:

- Strengthen individual capacity and sense of collective responsibility for setting and delivering the corporate agenda across the environments.
- Increase capability to read the environments and to anticipate and act positively in response to changing conditions.

Five two day modules, over a ninth month period, cover:

- Building health sector scenarios – understanding the external environment and promoting broad thinking, using futures research and scenario planning.
- Systems thinking – understanding the dynamics of the transactional environment, the inter-relationship of systems, and reinforcing development of local health economies.
- Balancing risk & innovation – creating a strong framework to support innovation and deliver performance, ensuring sound governance, and producing a repertoire of ideas for creative thinking.

## Target audience

Executive directors in the NHS who have been established in their posts (2+ years) and have aspirations to progress their career.

- Competitive analysis and strategy selection – understanding the competitive position, strategic choices and building strategy, focusing on what underpins an effective business plan.
- Barriers to implementation – practical aspects of managing change, with understanding of how to overcome barriers and deliver organisation objectives.

Each module will draw in the content of participants' projects, introduce tools and techniques, applying these to real time case studies, projects linked to your performance, action learning and coaching. As there is a strong element on change delivered by individuals, time is given for personal work and reflection, with coaching support.

By the end of the programme, participants will be better able to assess the impact of changes in the healthcare marketplace on their organisational and individual environments; take a systems perspective in determining the role of their organisation; develop strategy to underpin their organisation's objectives and demonstrate behaviours that underpin partnership working.

Participants are required to pay £1,500 each towards the cost of the programme, which is heavily subsidised by the NHS Institute.

**Dates for future programmes:** Cohort 2: 5 modules starting 12th-13th September 2006;

Cohort 3: 5 modules starting 3rd-4th October 2006

**Venue:** Warwick

## CLICK

➔ [Apply for this programme](#)

Contact: [leadership@institute.nhs.uk](mailto:leadership@institute.nhs.uk)

➔ [How this programme is linked to my development](#)

Visit: [www.executive.modern.nhs.uk/developmentportfolio](http://www.executive.modern.nhs.uk/developmentportfolio)

➔ [Learn about all of our programmes](#)

Visit: [www.executive.modern.nhs.uk/developmentportfolio/programmes](http://www.executive.modern.nhs.uk/developmentportfolio/programmes)

➔ [Learn about the Institute](#)

Visit: [www.institute.nhs.uk](http://www.institute.nhs.uk)

➔ [Ask a question](#)

Contact: [leadership@institute.nhs.uk](mailto:leadership@institute.nhs.uk)

➔ [Or call the Board Level Development Team on 0845 862 0036](#)

[www.modern.nhs.uk/leadership/executive](http://www.modern.nhs.uk/leadership/executive)